

PROGRAM DEVELOPMENT

PLAN OF WORK

2011

Mission Statement: "To empower, involve and inform members regarding resource conservation challenges through educational programs and project implementation."

Team Members:

<u>What</u>	<u>Start</u>	<u>Complete</u>	<u>Who/Contact</u>
1 st Council Meeting	1/1/11	2/7/11	Jerry Griswold
Program Development	1/1/11	3/31/11	Team Members
Contributors Drive	1/1/11	12/31/11	Jon Field
Membership Drive	1/1/11	12/31/11	Jon Field
2012 Annual Conference	3/10/11	3/09/12	Adam Abel
2 nd Council Meeting	3/1/11	3/15/11	Andy Holschbach
Nelson Institute Earth Day Conf	4/1/11	4/22/11	Jerry Griswold
Newsletter #1	3/15/11	4/30/11	Amanda Crowe
Corporate Sponsor Drive	1/1/11	12/31/11	Council
Summer Tour	3/1/11	9/30/11	??
International SWCS Conf	3/15/11	7/17-20/11	Abel/Holschbach
3 rd Council Meeting	7/1/11	7/14/11	Andy Holschbach
Newsletter #2	10/1/11	10/15/11	Amanda Crowe
Award Selections	10/1/11	12/31/11	Pat Murphy
Elections	11/1/11	12/31/11	Andy Holschbach
4 th Council Meeting	11/1/11	11/10/11	Andy Holschbach
2012 Annual Meeting	1/1/11	2/29/12	Abel, Holschbach